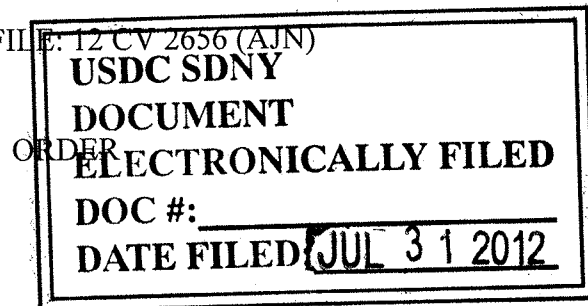


UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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IN RE A2P SMS :  
ANTITRUST LITIGATION :  
:-----  
THIS DOCUMENT RELATES TO: :  
ALL ACTIONS :  
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MASTER FILE: 12 CV 2656 (AJN)



As discussed at the conference held on July 30, 2012, Defendants' Petitions to Compel Arbitration and Motions to Dismiss shall be submitted on or before August 14, 2012. On or before August 24, 2012, Plaintiffs shall notify the Court and counsel for Defendants whether they intend to file an amended pleading or rely on the pleading being attacked. If Plaintiffs elect not to amend the pleading, no further opportunities to amend will be granted.

If Plaintiffs do not file an amended pleading, the briefing shall adhere to the following schedule:

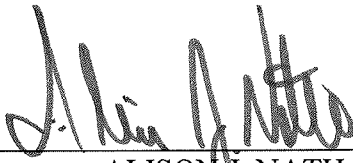
- (1) Opposition Briefs shall be submitted on or before October 15, 2012, and
- (2) Reply Briefs shall be submitted on or before November 30, 2012.

If Plaintiffs choose to file an amended pleading, the briefing shall adhere to the following schedule:

- (1) An amended pleading shall be served and filed on or before September 17, 2012,
- (2) Within 21 days of the filing of an amended pleading, Defendants shall either (1) submit Answers, (2) submit new Motions to Dismiss and Petitions to Compel Arbitration, or (3) submit letters stating that they will rely on the initially-filed motions and petitions,
- (3) Opposition Briefs shall be submitted not more than 60 days following the filing of new Motions to Dismiss and Petitions to Compel Arbitration, or letters stating that Defendants will rely on their initially-filed motions and petitions, and
- (4) Reply Briefs shall be submitted not more than 45 days following the submission of Opposition Briefs.

SO ORDERED.

Dated: July 31, 2012  
New York, New York



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ALISON J. NATHAN  
United States District Judge